

Ashleigh N. Wilson

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EDUCATION

Master of Science in Industrial Organizational Psychology

August 2022

Valdosta State University

Valdosta, GA

- GPA: 4.0
- Outstanding Student in Industrial/Organizational Psychology Award

Bachelor of Science in Psychology

May 2020

Dalton State College (DSC)

Dalton, GA

- Institutional GPA: 3.95

RESEARCH AND TEACHING EXPERIENCE

Graduate Assistant: Academic Support Center

August 2020 – April 2022

- Led bi-weekly workshop sessions for 4 or more students on topics such as Academic Goal Setting, Coping in College, Personal Finance, and Effective Virtual Networking & Communication.
- Developed, updated, and maintained department webpage and social media pages.
- Coordinated and held weekly meetings and discussions with tutors on personal development.
- Designed and developed video training modules for over 10 student employees.
- Led the process of designing interview questions and guidelines, conducting Focus Groups, performing content analysis, and reporting findings to department directors and staff.

Student Researcher

October 2019 – May 2020

- Conducted an independent study: *The Effects of Feedback on an Attentional Task*
 - Examined past literature and created a literature review.
 - Designed and programmed the experimental program using PsychoPy, A python open-source experimental psychology software package.
 - Prepared and submitted the IRB proposal.
 - Collected, sorted, and cleaned participant data using Python.
 - Performed descriptive and inferential statistics and correlational data analysis using the R programming language.
 - Interpreted results and presented findings at the Georgia Undergraduate Research in Psychology Conference.

RELEVANT COURSEWORK & ONLINE COURSES

Coursework

• Statistical Methods in Psychology • Research Design & Analysis • Organizational Development • Psychometrics • Performance Appraisal • Personnel Selection • Human Factors • Consulting in I/O Psychology • Employment Law and Personnel Practices • Strategic Human Resources Management • Human Resource Development & Training • Motivation

Online Personal & Professional Development Courses

• People Analytics (LinkedIn Learning) • Introduction to Data in R (DataCamp) • Categorical Data in the Tidyverse (DataCamp) • Correlation and Regression in R (DataCamp) • Human Resources Analytics: Predicting Employee Churn in R (DataCamp) • Data Manipulation with R Track (DataCamp) • Text Mining with R Track (DataCamp) • Introduction to Natural Language Processing in R • Python Data Science Toolbox (DataCamp) • Intermediate Importing Data in Python (DataCamp) • Intro to Data Analysis with Python (Udacity)

LEADERSHIP EXPERIENCE

President

December 2019 – May 2020

Psi Chi Honors Society

- Defined the goals and strategic objectives for the chapter.
- Delegated responsibilities and to other officers and members, ensuring that all members were involved in committees or activities.
- Communicated and collaborated with internal and external organizations in planning events.
- Held regular chapter meetings.

Membership Officer

August 2019 – May 2020

Psychology Club

- Recruited new club members.
- Assisted with the planning and execution of club events.

RELEVANT WORK & VOLUNTEER EXPERIENCE

DEI Consultant

July 2022 – present

Wilson Driven LLC

Remote

- Contribute to the development of DEI recommendations and strategies for multiple consulting firms.
- Collaborate with Consultants and Research teams on DEI strategy for clients in a variety of industries including healthcare, finance, government, retail, and technology.
- Assist in conducting focus groups and interviews with client employees to gather information and identify gaps to develop ideas for DEI improvements.
- Transcribe focus group sessions for qualitative analysis.
- Perform data analyses using R statistical programming on survey data, build reports, and present findings to DEIB clients.

Data Analytics Consultant

April 2022 – present

Urology Unbound, Inc.

Atlanta, GA

- Collaborate with stakeholders to identify business needs and develop solutions to meet those needs.
- Conduct data cleaning, analysis, and visualization to identify trends and patterns in survey data.
- Utilize data analysis techniques to inform fundraising and outreach efforts.

Board Member

September 2020 – present

Urology Unbound, Inc.

Atlanta, GA

- Attend board meetings and provide guidance on achieving goals and initiatives.
- Provide oversight to the Social Media, Webinar Planning, Research, Med School Outreach, and Sib Peer Mentorship Committees to ensure the organization is meeting its mission and objectives.

Store Manager

December 2016 – October 2017

Smoothie King

Woodstock, GA

- Managed a store of approximately 10 to 15 employees.
- Assigned, oversaw, and evaluated employee duties and performance on a weekly basis.
- Increased my store's overall customer satisfaction from 54% to 91% in eight months.
- Audited all systems and procedures for accuracy and completeness.

EXTRACURRICULAR ACTIVITIES

Discord Server Owner

April 2022 – present

IO Psych Coders

- Founded and currently manage an R, Python, and People Analytics Discord community server with over 600 Industrial-Organizational student, Practitioner, and Academia members.
- Recruited and lead a team of 4 moderators and collaborate with them to promote community growth and engagement.
- Moderate and enforce community guidelines to ensure a positive and inclusive environment.
- Facilitate communication and community building through the organization of networking events, discussions, and resources.
- Conduct 1-on-1 and small group tutoring sessions to help members improve their skills and understanding of R programming.
- Promote Discord community to Industrial-Organizational Graduate Program Directors and at conferences.

RELEVANT SKILLS

Software: Microsoft Office Suite (Word, Excel, Outlook, and PowerPoint), Microsoft Power Bi, Tableau, Microsoft Teams, Zoom, Adobe Products (Premiere Pro, Photoshop, Audition), SPSS, RStudio, Visual Studio Code, Qualtrics, Project Management Software (ClickUp, Asana).

Computer Programming: R, Python, SQL.

Web Development: HTML, CSS, Shiny.